



PARTNERSHIP ACADEMY - 6th CONVENTION AND TRAINING **„Communicating and conducting information activities in communities“**

CIESZYN

31st of March - 1st of April 2023

The Partnership Academy is aimed at local leaders and activists working for the benefit of communities related to the non-governmental sector. Participants will gain knowledge and competences using unconventional tools, new methods of local activities that build bonds and responsibility for the common good.

Important elements of the Partnership Academy are:

Interactivity, exchange of experiences and good practices, organization of conventions in various places and contexts in Poland, access to knowledge developed by an international team from Central Europe and Norway.

What is the idea behind the project?

The concept of the Academy is based on the multidimensional meaning of the word **PARTNERSHIP** in the space of civic activities. **PARTNERSHIP** is cooperation, building bonds between people and generations. Empathy towards another person, their views and priorities. **PARTNERSHIP** is also awareness of the surroundings and the local community in all its diversity. It is sensitivity and respect for man and nature. By introducing changes for the better around us, we change the whole world in small steps. Today we need a new approach and vision of a world where human well-being is achieved with respect for the environment and human rights.

ORGANIZER:



Fundusz

Partnerstwa

PARTNERS:



Torba Reportera



30.03.2023 (Thursday)		
19.30	Arrival of participants to Cieszyn, accommodation, dinner at 19.30	Hotel Liburnia , Liburnia street 10, Cieszyn https://liburniahotel.pl
31.03.2023 (Friday)		
8.00-9.00	Breakfast in Hotel Liburnia	
9.00-9.30	Registration of participants	
9.30-9.40	Welcome, introduction to the Convention	Anna Woźniak-Lubaś Katarzyna Szczęśniak Fundusz Partnerstwa
9.40-11.30	BLOCK 1 How to talk so that others listen? Basics of storytelling and clear message.	Hanna Bogoryja-Zakrzewska i Katarzyna Błaszcyk Torba Reportera i Podcastera/Reporter and Podcaster Bag
	During the workshop, participants will create stories on given topics, which they will then present in front of the camera and microphone.	
11.30-11.45	Coffee break	
11.45-13.45	BLOCK 2 Working on the voice/How to perform in front of the camera and how to speak into the microphone	Hanna Bogoryja-Zakrzewska i Katarzyna Błaszcyk Torba Reportera i Podcastera
	Voice emission exercises. Work on conscious voice modulation, gesticulation, posture during performances. Ways to overcome fear.	
14.00-15.00	Lunch	
15.15-17.15	BLOCK 3 What mistakes should you avoid when speaking in public?	Hanna Bogoryja-Zakrzewska i Katarzyna Błaszcyk Torba Reportera i Podcastera
	Recording participants and discussing the recordings together.	
19.00	Dinner	Place to be announced at place

1.04.2023 (Saturday)

8.00-9.00	Breakfast	
9.00-11.00	BLOCK 4 How to prepare a public speech?	Hanna Bogoryja-Zakrzewska i Katarzyna Błaszczuk Torba Reportera i Podcastera
	Elements of a speech, a modern presentation, engaging listeners, what is the difference between an online and "face to face" speech, difficult listeners during speeches.	
11.00-11.15	Coffee break	
11.15-13.15	BLOCK 5 How to establish and maintain contact with the media? Communication in an image crisis	Hanna Bogoryja-Zakrzewska i Katarzyna Błaszczuk Torba Reportera i Podcastera
	How to reach the media and get them interested in what I do. How to respond to hate on social media and not be provoked?	
13.30-15.00	Lunch and goodbye	

Media patronage:

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Akademia
Partnerstwa



Trainers

Hanna Bogoryja-Zakrzewska



She worked for a national radio in the Reportage and Documentary Studio. For over 30 years, she made over a thousand radio reports and wrote the book "It really happened. Reporter's Tales" (together with Katarzyna Błaszcyk) published by Znak in 2019. She won all important radio awards in Poland, her works represented Polish radio on the international arena. For her work, she received the Golden Microphone and two state awards: the Bronze Cross of Merit from the President of the Republic of Poland, and the medal "Meritorious for Polish Culture" from the Minister of Culture and National Heritage. She was a member of the international Feature Group, which prepares the most important international conference for reporters, the International Feature Conference.

She believes that a well-constructed story sinks into the heart and memory of the recipient. It can teach, convince, inspire. Now she helps others create such engaging stories and conversations. So that everyone who has something interesting to say can appear in the media.

Katarzyna Błaszcyk



She worked in the largest editorial office of radio reportage in Poland. For 15 years of work, she has made over 500 reports. She was a member of the committee organizing the International Feature Conference, the world's largest documentary and podcasting conference. She is the co-author (together with Hanna, as part of the TR project) of the unique reporter book "It Happened Really. Reporters' stories. She has won about 20 awards for radio reporting. Her productions have represented Polish Radio abroad.

He believes in the power of stories. The story frees, heals, gives meaning. This applies equally to the narrator and the listener. She also supports others, I teach the difficult art of conversation and storytelling. So that everyone can tell their own story in an interesting way, or be a narrator of other people's stories. Co-author of the only textbook on the market "The Art of Conversation in a Podcast and More". He believes that podcasts are a great medium to support a brand.



The Partnership Academy team during the Convention

Anna Woźniak-Lubaś



President of the Partnership Fund. She specializes in developing concepts, implementing and managing programs to support bottom-up initiatives undertaken by local communities. She provides consultancy and training for non-governmental organizations and schools, including in the field of: strategic and operational planning, project management, fundraising, writing grant applications, financial management in NGOs. She managed the grant programs of the Polish Environmental Partnership for Central Europe, administered by, inter alia, by the German Marshall Fund (1996-2004) and continues this activity in the Partnership Fund (since 2004). A trainer of non-governmental organizations - graduated from Training of Trainers - training of national trainers for Polish environmental organizations. She manages the endowment, has accounting and financial management experience. Has the European Fundraising Certificate.

Dominika Zaręba



Chair of the Advisory Board of the Partnership Fund, working with Environmental Partnership (EPA) since 1999, and a freelance columnist, author of books and tour guides (over 30). Her educational background is in economics. A promoter of eco-travel and author of the first Polish language publication on ecotourism („Ekoturystyka), involved in activities of the European and Global Ecotourism Network. She laid the foundations for the Greenways program in Poland and contributed to the creation of Greenway networks across Central and Eastern Europe. She has been involved and initiated dozens of community-based initiatives in Poland, Ukraine, Belarus and other countries, mostly projects related to natural and cultural heritage protection, enhancing women and civil society development in rural and urban areas. She was a speaker at over 50 events and international conferences in Europe, the US, Africa and South-America.

Katarzyna Szczęśniak



Cultural scientist, socio-cultural animator, social media specialist. Professionally associated with ARTzona in Nowa Huta (C. K. Norwid Cultural Center), initiator and creator of the Stylowa Nowa Huta blog, originator and coordinator of many cultural projects in Nowa Huta, originator and implementer of activities with local communities. A lover of oral history - originator and co-implementer of the project "Rabczańskie microhistory", she cooperated with the Museum of Władysław Orkana in Rabka-Zdrój - the project "Rabczańscy Rzemieślnicy", "Heródek - Orawski Nikifor", and with non-governmental organizations, incl. The Zofia Rydet Foundation - project "Something that will stay" (2014, 2015, 2016) and the STOG Association - project "We bring back the memory of Karol Wójciak" Heródek "from Lipnica Wielka" (2016), volunteer of the 4 Alternatives Foundation. Laureate of the scholarship program of the Minister of Culture and National Heritage "Culture in the Network" in the field of "Culture management and supporting culture personnel" (2020). Long-distance walker, supporter of cycling and "philosophy of walking".

Katarzyna Paterek



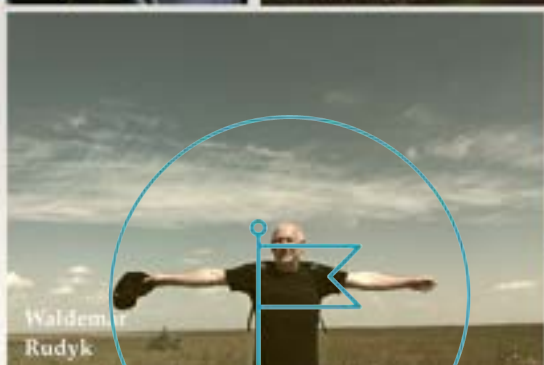
Psychologist, animator, trainer, nature activist. A social worker by profession (after the Institute of Social Prevention and Rehabilitation of the University of Warsaw), she is passionate about co-creating safe circumstances for cooperation and exchange. At work, she is inspired by tools based on experience from the school of process psychology and solution focused therapy. She co-creates, among others Wild is beautiful - an educational, natural and cultural festival in the Białowieża Forest, the social movement Camp for the Forest, the House of Nature and Culture. Cooperates with, among others She worked with the Manzana Foundation for the Development of Psychosocial Skills, the Pracownia Active Action "Półpiętro", and the Dobra Wola Association. She also co-creates initiatives such as: Collective Released, Stories of Power, Better with People, Flows * Transformations, Therapeutic Singing, The Nature of Singing - development initiatives, proprietary programs, development courses related to social and psychological skills, through various forms of self-expression, exploring one's own resources. She loves singing in groups, being in the woods and meeting wild animals.

Sylwester Sadurski



A graduate of the University of Physical Education in Krakow. Since 2004, he has been active in the advertising and publishing market. He was a production manager, managed large printing projects, collaborated with the best graphic designers on the market. He is committed to the philosophy that promotion and advertising should, above all, be environmentally friendly, therefore the design process begins with agreeing the optimal production parameters. Privately, an enthusiast of "no trace" tourism, long hikes in the backwoods of the Low Beskids and the Gorce Mountains. In summer, he prefers a bicycle to traveling by car, and in winter he chooses cross-country skis. He regularly takes part in cleaning rivers and tourist routes. Activist, involved in many projects related to nature protection and human rights. At the Partnership Academy, he is a social specialist for human rights cooperation.

Partnership Academy Ambassadors





Torba Reportera

TORBA REPORTERA I PODCASTERA / REPORTER AND PODCASTER BAG

Hanna Bogoryja-Zakrzewska and Katarzyna Błaszczyk - for many years they have traveled around Poland and the world with microphones to prepare reports for the radio. Using their radio experience, they began to help improve their podcaster skills by creating the TORBA REPORTERA brand.

Katarzyna Błaszczyk - sample broadcasts (in Polish):

„Brazil-Poland letters” (Prizes: Silver Melchior, Grand PiK, Award of the Association of Polish Journalists for a publication about problems and events in the world), <https://www.polskieradio.pl/80/1007/Artykul/473336,Listy-Brazylia-Polska-%E2%80%93-Katarzyna-Blaszczyk>

„About a teddy bear who fell asleep from sadness” (3 awards, including Main and Audience awards, at the "Man in Danger" Media Festival)

<https://www.polskieradio.pl/7/6408/Artykul/2425321,O-misiu-ktory-zasnal-ze-smutku-Katarzyna-Blaszczyk>

Hanna Bogoryja-Zakrzewska - sample broadcasts (in Polish):

„Szlaufy” - Melchior Award 2005, Common Europe 2006, together with Adam Bogoryja-Zakrzewski. The report was an inspiration for the feature film "Galerianki".

<https://www.polskieradio.pl/80/4198/Artykul/1327181,Szlaufy>

"You have to fight" - (2nd prize at the International Festival in Iran), after this report Aneta Kopacz prepared a documentary film "Joanna", nominated for an Oscar.

<https://polskieradio24.pl/80/1007/Artykul/478936,Trzeba-walczyz-reportaz-Hanny-Bogoryja-Zakrzewskiej>

Facebook <https://www.facebook.com/torbareportera>

www: <https://torbareportera.pl/kontakt/>

CIESZYN SILESIA EUROREGION



EUROREGION TĚŠÍNSKÉ SLEZSKO ŚLĄSK CIESZYŃSKI

The Euroregion Śląsk Cieszyński - Těšínské Slezsko was established on April 22, 1998. Its area stretches along the border of the Czech Republic and the Republic of Poland, from Hřava and Jaworzynka to Bohumín and Chałupki. In terms of administration, it covers 60 Polish and Czech communes, where approx. 650,000 people live in the area of 1400 km². The small area of the Euroregion allows you to drive around it in less than one day. During the journey, you can see its many contrasts: mountain tops overgrown with beautiful forests exceeding the height of 1000 m above sea level. and large industrial centers; foothill and mountain villages with traditional wooden buildings and modern cities. This very interesting area in terms of sightseeing, recreation and spa, characterized by a wealth of natural and cultural heritage, has excellent conditions for practicing all forms of sustainable tourism, including ecotourism.

The main attraction of Cieszyn/Těšín Silesia is its unique architecture and folklore. The colors of wooden huts, traditional craftsmanship and folk customs preserved to this day allow visitors to the region to touch what is contemporary and at the same time refers to the past. In small, foothill villages, you can admire traditional buildings with characteristic wooden roofs, as well as folk costumes, which, depending on the place of origin, differ in details. The showpieces of some towns are beautiful wooden churches or new sacral buildings built in their place. Picturesque market squares with town halls, castles and palaces as well as monuments of technology have a completely different character.

Historical background

Cieszyn/Těšín Silesia originally belonged to the Great Moravian State. Before 991, it became part of the Polish State, and at the turn of 1289 and 1290 it obtained the status of a separate Duchy of Cieszyn/Těšín, which already in 1327 became part of the Czech crown. After the end of the Piast dynasty in 1653, the Duchy became the property of the Habsburg family. This state lasted until the disintegration of the Austro-Hungarian monarchy in 1918. At that time, a conflict arose between the newly reborn Poland and the newly created state - Czechoslovakia, which was divided on July 28, 1920 by the decision of the Council of Ambassadors of the Great Powers at the Spa Conference.



Cieszyn

Cieszyn, a city located on the border of Poland and the Czech Republic, boasts a very long and complicated history. According to the legend, the city was founded in 810 by three sons of the Polish king Leszek III. In fact, Cieszyn was founded in the 10th century as a city defending the southern border of the Polish state. An independent city developed from the surrounding borough.

At the turn of the 9th and 10th centuries, a stronghold was erected on Góra Zamkowa (Castle Mount). Soon Cieszyn/Těšín Silesia became a border area, and the stronghold became the seat of the castellan. In 1290, an independent Duchy of Cieszyn was created, which was ruled by the Piast dynasty. The city developed under their rule, experiencing a heyday in the 16th century. At that time, crafts were the basis for the inhabitants' livelihood. From the mid-sixteenth century to 1609, the dominant religion in the principality was Protestantism. In 1626 Jews settled in the town. The Thirty Years' War, which took place in the first half of the 17th century, and internal religious disputes led to the fall of Cieszyn. The Piast era ended in 1653 with the death of the last princess from the Piast dynasty. The crisis was deepened by the counter-reformation policy pursued by the next rulers of the duchy - the Habsburgs. Cieszyn began to rise from economic decline at the end of the 18th century after the construction of roads connecting it with Vienna, Krakow and Lviv, and the establishment of several manufactories in the city. In the 2nd half In the 19th century, when a railway line was built and several industrial plants were established, the period of the greatest economic development of the city began. By the beginning of the 20th century, the city had turned into a modern, cultural and educational center. Although political life was dominated by Germans, Cieszyn was the center of the Polish national movement. After the disintegration of the Habsburg Monarchy in 1918, the National Council of the Duchy of Cieszyn was established, which proclaimed that the Cieszyn land belonged to

Poland. The resulting dispute with the Czech side led in 1920 to the division of Cieszyn/Těšín Silesia. The suburbs of Cieszyn on the left bank of the Olza formed Český Těšín.

In the 1990s, Cieszyn and Český Těšín started close cooperation in various fields, implementing many joint projects.

In Cieszyn, the medieval urban layout has been preserved, there are many monuments and charming places. The unique atmosphere of the city has been created by generations of its inhabitants; of different nationalities, religions, cultures and traditions.



Source of information:

www.infotur.olza.pl

<https://visitcieszyn.com/>

The Polish side of the Euroregion Śląsk Cieszyński is represented by: Association for Development and Regional Cooperation "OLZA".

Photographs: Archive of the Association for Development and Regional Cooperation "OLZA"

The Code of Friendly Events of the Partnership Academy



1. We plan to come to the trainings/meetings/conferences by collective transport or in the form of carpooling.
2. We limit the number of printed materials. We collect information mainly in digital form on an online disk / cloud.
3. We use reusable packaging and dishes – especially for water and drinks.
4. We provide vegetarian and vegan meals.
5. We limit the number of unnecessary gadgets.
6. We segregate garbage.
7. We involve local partners in the program and its planning.
8. We start on time and follow the schedule and timing of the program.
9. We use local services and products wherever possible.



Iceland
Liechtenstein Norway
Norway grants grants

Projekt jest realizowany przez:

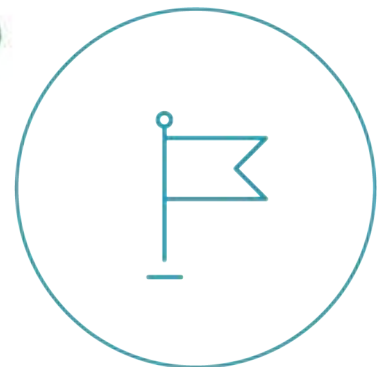


Koordinator projektu w Polsce:



<https://civilspace.eu>
www.funduszpartnerstwa.pl

The "Reclaim our Civil Space!" project benefits from a 1,8 million € grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Regional Cooperation.



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www.eeagrants.org

www.funduszpartnerstwa.pl/akademia-partnerstwa

We are social organizations that create a thriving civic space.

Help us build it!

See our spot about the Partnership Academy:

<https://youtu.be/mE18W95cmCc>

See the film produced as part of the Partnership Academy

"Little Homelands - Women's Stories from Lanckorona and Rabka":

<https://youtu.be/Xy0Maf4CAaU>

See the film produced about the Partnership Academy during the training in Gdynia

"Partnership Academy. Advocacy and organization of community actions"

<https://youtu.be/Hrr7Sk9AJCQ>





Organizator: Fundusz Partnerstwa



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