



## PARTNERSHIP ACADEMY - 5th CONVENTION AND TRAINING

„Advocacy and organization of social campaigns - ways of engaging the community, organization mechanisms and stimulation with the course of social action, methods of advocacy activities”

**GDYNIA, GDAŃSK**  
**1-3 of December 2022**

**The Partnership Academy** is aimed at local leaders and activists working for the benefit of communities related to the non-governmental sector. Participants will gain knowledge and competences using unconventional tools, new methods of local activities that build bonds and responsibility for the common good.

### **Important elements of the Partnership Academy are:**

Interactivity, exchange of experiences and good practices, organization of conventions in various places and contexts in Poland, access to knowledge developed by an international team from Central Europe and Norway.

### **What is the idea behind the project?**

The concept of the Academy is based on the multidimensional meaning of the word **PARTNERSHIP** in the space of civic activities. **PARTNERSHIP** is cooperation, building bonds between people and generations. Empathy towards another person, their views and priorities. **PARTNERSHIP** is also awareness of the surroundings and the local community in all its diversity. It is sensitivity and respect for man and nature. By introducing changes for the better around us, we change the whole world in small steps. Today we need a new approach and vision of a world where human well-being is achieved with respect for the environment and human rights.

### **ORGANIZER**



Fundusz  
**Partnerstwa**

### **PARTNER:**

WAGA Association, Gdańsk



**WAGA**

| <b>1.12.2022 (Thursday)</b> |  |   |
|-----------------------------|--|---|
| 16.00-18.00                 | Local advocacy – meeting at the headquarters of the WAGA Association   | GDAŃSK, headquarters of the WAGA Association, Biskupia 4<br><br>Host: <b>Elżbieta Jachlewska</b> , Board Member WAGA Association  |
| 18.30-19.30                 | Dinner   |   |
| 19.30-20.00                 | Transfer to Gdynia, accommodation and registration   | <b>Dom Marynarza</b> , Piłsudskiego 1, Gdynia,<br><a href="http://www.dommarynarza.pl">www.dommarynarza.pl</a>  |
| <b>2.12.2022 (Friday)</b>   |  |   |
| 8.00-9.00                   | Breakfast in Hotel Dom Marynarza   |   |
| 9.00-9.10                   | Welcome, introduction to the Convention  | <b>Anna Woźniak-Lubaś</b><br><b>Katarzyna Paterek</b><br>Fundusz Partnerstwa  |
| 9.10-11.00                  | <b>BLOCK 1</b><br><b>Working with the community: leadership styles, emotions and attitudes accompanying advocacy activities</b>  | <b>Ewelina Bartosik</b><br>Trainer  |
| 9.10-9.15                   | Presentation of the trainer and the program, a short conversation about expectations   |   |
| 9.15-9.45                   | Ways of working with the community   | Discussion based on the psycho-test of an activist of the local community   |
| 9.45 – 11.00                | What attitudes and emotions do the residents accompany when they deal with a case together? How to name them? Where do they come from? What kind of support can be helpful with selected attitudes and emotions? | Work on the map of emotions and case studies.   |
| 11.00-11.15                 | Coffee break   |   |
| 11.15-12.15                 | <b>BLOCK 2</b><br><b>Working with the case: defining advocacy activities, communication and the method of "force analysis"</b>   | <b>Ewelina Bartosik</b><br>Trainer  |
| 11.15-12.15                 | What is the case. Part 1. How can I tell a problem from a case?  | We will consider what the residents want, how to define the "case" so that it is not too general and therefore impossible to solve. We will analyze community demands, distinguish between real and unrealistic goals, target and divide social problems into |

|             |  |   |
|-------------|--|---|
|             |  | smaller "cases". Group work on specific case studies.   |
| 12.15-12.30 | Coffee break   |   |
| 12.30-12.50 | <b>What is the „case“? Part 2.</b>                                     | We will deal with the environment: who is an opponent to this matter and what are their interests, who and why can support a group of residents.  |
| 12.50-13.15 | <b>What is the „case“? Part 3.</b>                                     | We analyze how residents will react to a selected case. Which groups may feel that it is an important issue for them, but which it will be completely indifferent to, how and why they can counteract, etc. |
| 13.15-13.45 | <b>Block 3<br/>Forms of social activism - theory</b>                   | <b>Ewelina Bartosik</b><br>Trainer  |
|             | What are the forms of social activism?                                 | Inspirational social campaigns. Presentation combined with discussion.  |
| 14.00-15.30 | Lunch  | Dom Marynarza   |
| 15.30-16.20 | Formalities and detailed features of selected forms of social activism | A short lecture and discussion and adjusting the forms of activism to our activities in the field   |
| 16.20-16.30 | Coffee break   |   |
|             | <b>Block 4<br/>Introduction to the subject of partnership</b>          | <b>Ewelina Bartosik</b><br>Trainer  |
| 16.30-18.00 | The road to partnership.<br>A collection of good practices             | Discussion and work in groups   |
| 18.30-20.00 | Dinner at a seaside restaurant   | Restauracja Barrakuda, Bulwar Nadmorski im Feliksa Nowowiejskiego 10 , Gdynia<br><a href="http://www.barracuda.net.pl">www.barracuda.net.pl</a>   |

**3.12.2022 (Saturday)**

|                    |   |  |
|--------------------|---|--|
| 8.00-9.00          | Breakfast in Hotel Dom Marynarza  |  |
| 9.00-12.00         | <b>BLOCK 5</b><br><b>Forms of social activism - practice</b>                                    | <b>Ewelina Bartosik</b><br>Trainer   |
| 9.00-12.00         | Local advocacy in practice  | Work on selected cases of participants   |
| 12.00-12.15        | Coffee break  |  |
| <b>12.15-14.00</b> | <b>Block 6</b><br><b>Introduction to the subject of volunteering</b>                            | <b>Ewelina Bartosik</b><br>Trainer   |
| 12.15-12.45        | Introduction to volunteering  | Work on case studies. Reflection on the potential of volunteering in various places and social activities. Importance of balance and resource exchange in working with volunteers. |
| 12.45-13.15        | Various forms of work with volunteers and volunteers  | Discussion   |
| 13.15-13.40        | Forms of cooperation with volunteers and volunteers in the context of our individual activities | Discussion   |
| 13.40-14.00        | Summary of the Convention   | <b>Ewelina Bartosik</b><br><b>Zespół Akademii Partnerstwa</b>  |
| 14.00-15.00        | Lunch and goodbye   | Dom Marynarza  |

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## Trainers

### Ewelina Bartosik



Foto: Alicja Szulc

Cultural anthropologist, trainer and social animator with nearly 10 years of experience. She cooperates with non-governmental organizations and institutions, conducting workshops and training courses on the subject of local activism, community work and work with youth. For 7 years she worked as a social animator at the Paca 40 Neighborhood Center in Warsaw's Grochów, where she taught various social groups about participation tools, implementation of local projects, and was the chairman of the District Social Dialogue Commission. Its task was to network local non-governmental organizations and represent the interest of the third sector in contacts with the local government. She has completed a number of animation and educational processes in cooperation with the Social Communication Center of the City of Warsaw, the Civis Polonus Foundation, Pole Dialogu, StopKlatka, Forum for Dialogue, Strefa Wolnościowa, Flaneur Association and others. She also has experience in incorporating culture and art to work with the community and identity of places. As an activist associated with Praga-Południe, she cooperated with the Cultural Office of the Capital City of Warsaw as an animator of revitalization. For two years, her main place of work has been the Wolskie Centrum Kultury, where she carries out social and educational projects around the identity of Wola.



### Elżbieta Jachlewska



Economist, MA in European Studies. Professionally, she has been managing finances and resources in companies and organizations for 25 years. Promoter of the turquoise management model in business and organizations, i.e. teamwork, in a democratic and participatory structure.

She has been a member of the Management Board of the WAGA Association for 10 years. She specializes in acquiring and accounting for funds for social activities, including co-financing from the European Union, grants from the city and ministries and the Labor Office.

She is an expert on the European Charter for Gender Equality in Local Life. She participated in many conferences and seminars where she presented the assumptions of the Charter and the benefits of signing it. She participated in foreign study visits aimed at exchanging good practices in the field of equality policies, including in Reykjavik, Bremen, Brussels, Malmö, Uppsala. She has completed 120 hours training in equal treatment. For 4 years she was a member of the Gdańsk Equal Treatment Council. She is one of the experts of the Gdańsk Model of Equal Treatment, coordinating the area of entrepreneurship and equal opportunities based on gender.

Since 2016, she has been the President of the Their Own League Sports Association, which deals with the issue of discrimination in sport. Co-creator of such events as "Women's Sports Forum" and "Girls Playing Fair" National Football Tournaments.



## The Partnership Academy team during the Convention

### Anna-Woźniak Lubaś



President of the Partnership Fund. She specializes in developing concepts, implementing and managing programs to support bottom-up initiatives undertaken by local communities. She provides consultancy and training for non-governmental organizations and schools, including in the field of: strategic and operational planning, project management, fundraising, writing grant applications, financial management in NGOs. She managed the grant programs of the Polish Environmental Partnership for Central Europe, administered by, inter alia, by the German Marshall Fund (1996-2004) and continues this activity in the Partnership Fund (since 2004). A trainer of non-governmental organizations - graduated from Training of Trainers - training of national trainers for Polish environmental organizations. He manages the endowment, has accounting and financial management experience. Has the European Fundraising Certificate.

### Katarzyna Szczęśniak



Cultural scientist, socio-cultural animator, social media specialist. Professionally associated with ARTzona in Nowa Huta (C. K. Norwid Cultural Center), initiator and creator of the Stylowa Nowa Huta blog, originator and coordinator of many cultural projects in Nowa Huta, originator and implementer of activities with local communities. A lover of oral history - originator and co-implementer of the project "Rabczańskie microhistory", she cooperated with the Museum of Władysław Orkana in Rabka-Zdrój - the project "Rabczańscy Rzemieślnicy", "Heródek - Orawski Nikifor", and with non-governmental organizations, incl. The Zofia Rydet Foundation - project "Something that will stay" (2014, 2015, 2016) and the STOG Association - project "We bring back the memory of Karol Wójciak" Heródek "from Lipnica Wielka" (2016), volunteer of the 4 Alternatives Foundation. Laureate of the scholarship program of the Minister of Culture and National Heritage "Culture in the Network" in the field of "Culture management and supporting culture personnel" (2020). Long-distance walker, supporter of cycling and "philosophy of walking".

### Katarzyna Paterek



Psychologist, animator, trainer, nature activist. A social worker by profession (after the Institute of Social Prevention and Rehabilitation of the University of Warsaw), she is passionate about co-creating safe circumstances for cooperation and exchange. At work, she is inspired by tools based on experience from the school of process psychology and solution focused therapy. He co-creates, among others Wild is beautiful - an educational, natural and cultural festival in the Białowieża Forest, the social movement Camp for the Forest, the House of Nature and Culture. Cooperates with, among others He worked with the Manzana Foundation for the Development of Psychosocial Skills, the Pracownia Active Action "Półpiętro", and the Dobra Wola Association. He also co-creates initiatives such as: Collective Released, Stories of Power, Better with People, Flows \* Transformations, Therapeutic Singing, The Nature of Singing - development initiatives, proprietary programs, development courses related to social and psychological skills, through various forms of self-expression, exploring one's own resources. He loves singing in groups, being in the woods and meeting wild animals.

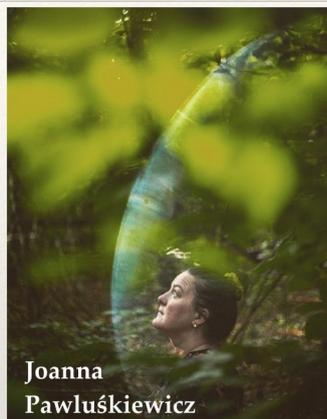
## Partnership Academy Ambassadors



Krystyna  
Wolniakowski



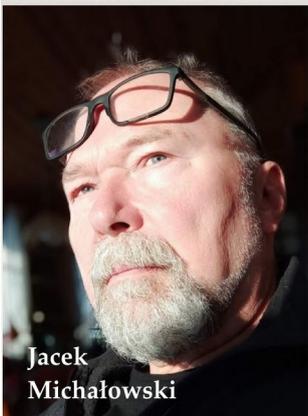
Michał  
Książek



Joanna  
Pawluśkiewicz



Zbigniew  
Jędrzejewski



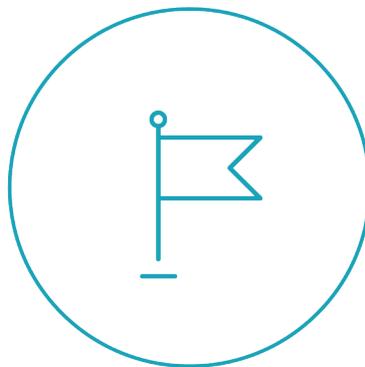
Jacek  
Michałowski



Waldemar  
Rudyk



Lubomira  
Kolcheva



## The WAGA Association from Gdańsk

The WAGA Association was established in 2009 as an organization working for the equal treatment of women and men, hence one of its specializations is lobbying for the European Charter of Equality between Women and Men in Local Life.

In addition to activities for the local community of Biskupia Górka, WAGA carried out nationwide projects such as documentary films "A Woman Without a Space" (Video Studio Gdańsk project) and "I will wear red pants", or the first Polish translation and the publication of Gérard Guégan's book "Polki. Return to the interior of Poland ". WAGA Publishing House is also the publisher of the newspaper "Obywatelka".



"Ticket to Equality", "Talking Room", "Full-time Tata - I like it", "Mama-Ma-Idea", "Darcie feathers" "Leader - yes, that's me" - these are just some of the social projects in which members and members of the WAGA Association. In 2016, the Biskupia Górka Association, which runs the website [www.biskupiagorka.pl](http://www.biskupiagorka.pl), sprang from the WAGA Association, and undertakes many activities to preserve the heritage of this unique part of the city.

The WAGA Association is currently participating in the Gdańsk program of social and professional activation of people at risk of exclusion, and also runs the Neighborhood House and the Senior Citizens Club at Biskupia street on Biskupia Górka. WAGA's latest film productions are: "On the other side of the gate" and "Ebenezer from BG".

On Biskupia 4, there is also the Gdańsk Equal Treatment Center (GCRT), offering comprehensive, specialized support for people experiencing all forms of discrimination and hate violence in Gdańsk.

WAGA is one of the most dynamically operating social centers in Gdańsk. In the premises at Biskupia 4, there are daily workshops for female and male residents, meetings, exhibitions and environmental activities for children and youth. The WAGA Association has completed several dozen social and cultural projects, incl. cyclical meetings with the legendary citizen of Gdańsk, Bruno Zwarra, and "Talking", where the guests were, among others, Danuta Wałęsa, Olga Krzyżanowska, Henryka Krzywonos, Barbara Piórkowska, Izabela Morska and many other women.

WAGA's achievements also include the publication of books and postcards about the pre-war Biskupia Górka, three films in co-production with Video Studio Gdańsk, theater performances and social campaigns "Bilet do Równości", "Etat tata" and a 6-year program of entrepreneurship and professional activation for women "Mom has an idea."



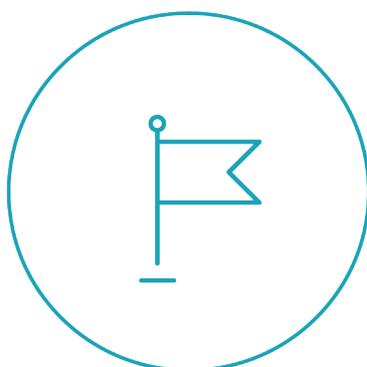
<https://stowarzyszeniewaga.pl>

## Training with Ewelina Bartosik

During the Partnership Academy Convention, we will look at advocacy activities from the point of view of activists and the community. Useful tools will be presented that may be helpful at the stage of preparation for advocacy activities and assigning them an appropriate rank in the local community. We'll talk about the pros and cons of the most common forms of grassroots activism. In addition, we will deal with the topic of building partnerships and building relationships with volunteers. The training was designed to be based on real examples of working with the community as often as possible. Thanks to this, the solutions developed by the participants will be able to be easily implemented in their everyday practice.

On the first day of the convention, as part of the Working with the community: leadership styles, emotions and attitudes accompanying advocacy activities, we will discuss the topic of different styles of leadership, and more the representation of the community – what role activists see themselves when they work with their communities. We will address the needs behind difficult emotions and attitudes accompanying change in the community. In the second block, Working with a case: defining advocacy activities, communication and the method of "force analysis", the participants will consider how to distinguish a problem from a "case": therefore impossible to solve. We will learn the method of "force analysis" helpful in a deeper assessment of the intentions and interests of various parties involved in the change in the local community. Finally, we will look in detail at the different forms of activism so that participants can choose the ones that will most effectively address their community issues. On the second day of the convention, activists will test the forms of advocacy they have chosen in practice.

As an introduction to the subject of volunteering, we will look at the differences in shaping relationships and cooperation in short- and long-term volunteering activities. In the context of building partnerships, participants will consider what stages, in their opinion, the path to partnership has, what characterize these stages. This block will also present good practices of cooperation with local allies.



# The Code of Friendly Events of the Partnership Academy



1. We plan to come to the trainings/meetings/conferences by collective transport or in the form of carpooling.
2. We limit the number of printed materials. We collect information mainly in digital form on an online disk / cloud.
3. We use reusable packaging and dishes – especially for water and drinks.
4. We provide vegetarian and vegan meals.
5. We limit the number of unnecessary gadgets.
6. We segregate garbage.
7. We involve local partners in the program and its planning.
8. We start on time and follow the schedule and timing of the program.
9. We use local services and products wherever possible.



Iceland  
Liechtenstein Norway  
Norway grants grants

Projekt jest realizowany przez:



Koordinator projektu w Polsce:



<https://civilspace.eu>  
[www.funduszpartnerstwa.pl](http://www.funduszpartnerstwa.pl)

*The "Reclaim our Civil Space!" project benefits from a 1,8 million € grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Regional Cooperation.*



Reclaim  
Our Civil  
Space



## Contacts:

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[www.eeagrants.org](http://www.eeagrants.org)

[www.funduszpartnerstwa.pl/akademia-partnerstwa](http://www.funduszpartnerstwa.pl/akademia-partnerstwa)

**We are social organizations that create a thriving civic space.**

**Help us build it!**

**See our spot about the Partnership Academy:**

<https://youtu.be/mE18W95cmCc>

**See the film produced as part of the Partnership Academy**

**"Little Homelands - Women's Stories from Lanckorona and Rabka":**

<https://youtu.be/Xy0Maf4CAaU>



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Program Rozwoju  
Organizacji  
Obywatelskich  
na lata 2018–2030

**PROO**



Narodowy Instytut Wolności  
Centrum Rozwoju Społeczeństwa Obywatelskiego



Organizator: Fundusz Partnerstwa



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